## **NEWS RELEASE**

For Immediate Release Video, graphics and photos available upon request

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## Cataloochee is Offering a Kids Stay & Ski Free Program

Plan your Winter Getaway in Maggie Valley and Experience the Beauty of the Smoky Mountains

**Maggie Valley, NC** – <u>Cataloochee Ski Area</u> is offering its customers a <u>"Kids Stay Free, Kids Ski Free"</u> program, giving visitors an affordable way to spend a winter getaway.

When customers sign up for the exclusive program, children 17 and under can stay free at participating Haywood County Accommodations on any non-holiday, Sunday - Thursday evening and can ski free on any non-holiday, Monday – Friday, when accompanied by an adult. Many restaurants and merchants in the area are also offering giveaways and special deals throughout the season.

"Skiing or Snowboarding at the Cataloochee Ski Area is an ideal way to spend your next family vacation, and the weather is beautiful this time of year." explains Lynn Collins, Director of the <a href="Haywood County Tourism Development Authority">Haywood County Tourism Development Authority</a>. "The Kids Stay Free, Kids Ski Free program is a great way to save money, and anyone interested should definitely sign up."

The Cataloochee Ski Area is located Maggie Valley. Maggie Valley is located in the mountains of North Carolina in Haywood County, which has an eclectic selection of galleries, museums, and one-of-a-kind attractions. The mountains offer a wide array of outdoor activities that can be enjoyed year round.

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