

NEWS RELEASE

For Immediate Release

Video, graphics and photos available upon request

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Maggie Valley's Wheels Through Time to be Featured on RFD-TV's "Small Town Big Deal" Thursday March 14th

Haywood County, NC – This coming Thursday , March 14th, at 9:30 p.m., RFD-TV's newest hit show "Small Town Big Deal" will bring its viewers to Haywood County in Western North Carolina to visit the Wheels Through Time Museum, highlighting one of America's most famous motorcycling destinations and how it came to be in the small town Maggie Valley, North Carolina.

"We are so pleased with all of the exposure that Maggie Valley receives nationally because of Wheels Through Time," explains Lynn Collins, Director of the [Haywood County Tourism Development Authority](#). "With the growing interest in motorcycles over the years, we get a lot of tourists riding motorcycles. Our mountains make a perfect scenic drive, and Wheels Through Time is an ideal spot for our tourists to stop and take a break."

The crew spent the better part of an entire day filming at the museum last October, highlighting not only the great stories of countless machines housed within the 38,000 square foot facility, but the story of how the museum came into being and the path traveled to develop it into what it is today -- the country's premier collection of rare and significant American motorcycles and autos.

Host Rodney Miller was more than impressed with the museum, and called it the "most amazing collection of rare motorcycles [he'd] ever seen, and the best venue to learn the history of these rare motorbikes."

"Small Town Big Deal" began airing in September 2012. The show is hosted by Rodney Miller, who grew up in the small town of Benton, Illinois, not far from the original location of Wheels Through Time and Dale's Harley-Davidson in Mt. Vernon, IL. Miller made his mark in the agricultural industry, serving as CEO of McCormick International and Montana Tractors, and was instrumental in establishing US operations for Valtra Tractors, and territory management for Long and Mahindra Tractors. You could say that enthusiasm for cultivating the land has been in his blood from the very start.

Miller also has a deep-rooted love for small town life, and out of this passion arose his idea to shine the spotlight on the wonderful stories from the small rural communities across America.

The new episode featuring Wheels Through Time Museum will air at 9:30 p.m. on Thursday, March 14th on RFD-TV.

RFD-TV is a channel that is devoted to rural issues, concerns, and interests. The networks name is a reference to Rural Free Delivery, the proper name given to the U.S. Postal Service's system of delivering mail directly to rural patrons.

For more information, visit the Small Town Big Deal website, at www.smalltownbigdeal.com or on Facebook at www.facebook.com/smalltownbigdeal. To learn more about Wheels Through Time, visit their website at www.WheelsThroughTime.com.

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