

NEWS RELEASE

For Immediate Release
Video, graphics and photos available upon request

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Applications Currently Being Accepted in the 28745 Zip Code Area for 1% Occupancy Tax Funding

Haywood County, NC – The Haywood County Tourism Development Authority is pleased to announce that applications are currently being accepted for 1% Occupancy Tax funding in the 28745 zip code area for 2013-2014. Funding must be used for programs, festivals, or special events that have a history or potential of attracting out-of-county visitors, either as participants or spectators, and will generate room nights at Haywood County accommodations. Consideration will also be given to events that can generate national, state, or regional media exposure for Haywood County and its tourism offerings. New qualified events will be given priority for funding consideration. All submissions must be for events and programs that will take place in the 28745 zip code area and funding must be used no later than June 30th, 2014.

Applications and guidelines can be accessed through the HCTDA website: www.haywoodcountytourismdevelopment.com, under the “Grants Info” section. Please note that six identical copies of the application are required for consideration. All completed applications must be accepted no later than **5:00pm on Wednesday, November 6th, 2013**. Applications can be submitted at Lake Junaluska’s Bethea Welcome Center located at 91 N. Lakeshore Dr., Lake Junaluska, NC 28745. For questions, please contact Lynn Collins at the Haywood County Tourism Development Authority at 828-452-0152.

The Haywood TDA is responsible for the overall promotion and marketing of Haywood County as a travel and tourism destination. The area provides local attractions and offerings for all ages so be sure to check www.VisitNCsmokies.com when you planning your trip.

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