

NEWS RELEASE

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HOMEGROWN IN
HAYWOOD

Fresh From The North Carolina Smokies

Maggie Valley • Waynesville • Canton
Clyde • Lake Junaluska

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Three Cheers for Waynesville's Three Craft Breweries

Waynesville, NC – With 100 breweries and counting, there is no question that North Carolina is one of the country's top craft beer states. So what does a state do when they reach this status? Celebrate of course! The entire month of April has been designated as **North Carolina Beer Month** to celebrate our amazing ales and the creative brewers behind them. NC Beer Month, which is a joint effort of the North Carolina Division of Tourism and the North Carolina Brewers Guild, honors this innovative industry with special events, festivals, tours, tastings, and all things beer. If you want to participate, make plans to join the festivities right here in Waynesville, NC. The town is the proud home of three craft microbreweries: **BearWaters Brewing Company, Frog Level Brewing, and Tipping Point Tavern & Brewery**. All located within a 2 mile radius of each other, you can conveniently enjoy their one-of-a-kind brews while experiencing all the charm and beauty that downtown Waynesville has to offer.

BearWaters Brewing Company

130 Frazier St, Waynesville, NC

Located in an industrial warehouse structure, you may not know that this building houses some of the most award-winning brews in Western North Carolina, but after one taste you will see what we're talking about. BearWaters Brewing artfully crafts its beer from English tradition with a blend of true American style. Many of the regularly flowing brews give nod to the area's well-known rivers and creeks like the **Sliding Rock Ale** and **Shining Creek Bourbon Aged Red**. Beyond that you can find numerous creative brews rotating throughout the year like the **Sunburst Saison** and **Pecan Pie Porter**. BearWaters also hosts live music and entertainment throughout the week. For a full schedule of upcoming events, including NC Beer Month festivities, visit: www.bwbrewing.com.

Frog Level Brewing

56 Commerce St., Waynesville NC 28786

Jump on down to the historic Frog Level area of Waynesville and experience one of the most "hop"pening craft breweries around. Located on the banks of Richland Creek, Frog Level Brewing is known for its fine froggy brews and back porch beer garden. Some of the favorite brews on tap include the **Tadpole Porter**,

Salamander Slam IPA and Hopscotch Ale. Frog Level Brewing also brought a whole new meaning to the term “homegrown” recently when it released the first Haywood County hopped beer in over 150 years. Named the “**Frog P” Pale Ale**, the beer was created with 100% Haywood County grown hops that were farmed and harvested just down the road at **H&K Hops Yard** in Canton. It was so popular that it sold out in only two days from the release. Frog Level also hosts live music and entertainment Thursday – Saturday and will be honoring NC Beer Month with a **Home Brew Competition and Chili Cook-off** on April 19. For a full schedule of upcoming events and to learn more about the Home Brew Competition and Chili Cook-off visit: www.froglevelbrewing.com.

Tippling Point Brewery and Tavern

190 N. Main St., Waynesville NC 28786

Take a stroll down Waynesville’s historic Main St. and stop in at the only brewery in town where great craft beer goes hand in hand with fresh local food. Tippling Point Brewery and Tavern is Haywood County’s only brewpub and there is no doubt that great beer is their passion. The Tavern (as the locals loving call it) currently has three tasty taps on hand: **Chunky Girl Amber, Hiking Viking,** and the **Punch in the Face IPA**. In addition they serve up a delicious menu of lunch and dinner offerings that are sure to satisfy even the pickiest palates. As one of the town’s favorite gathering spots, there is often live music along with plenty of friendly folks to meet while visiting. For more information, visit www.tipplingpointtavern.com.

Planning To Visit Waynesville During NC Beer Month? We’ve got you covered.

If you’re looking for great craft beer in the middle of a scenic backdrop that dares you to explore it, you’ve found it. Haywood County is smack dab in the middle of the North Carolina Smoky Mountains, so prepare yourself for an experience chocked full of outdoor adventure, cultural delights, farm-to-table restaurants, unique shopping, farmers markets, craft breweries, mountain music, and anything else a beer-loving traveler could ever dream of. For help planning your trip, visit www.visitncsmokies.com. Cheers!

Along with it’s picturesque beauty, Haywood County offers year round activities and events centered around our five homegrown initiatives: Food, Heritage, Music, Art and the Outdoors. No matter what experience you choose, we guarantee it will always be Fresh From the North Carolina Smokies! For more information visit www.visitncsmokies.com or contact the Haywood County Tourism Development Authority at 800-334-9036.

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